



P H O T O G R A P H Y S E R V I C E S

REALTY

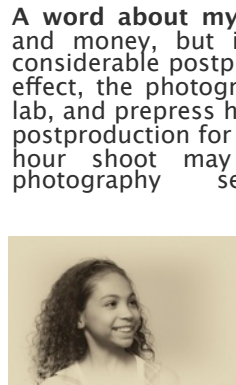
Residential	\$100 services fee plus \$15 per image
Commercial	\$200 services fee plus \$20 per image

ARCHITECTURAL & INTERIOR DESIGN

1 - 4 hrs	\$600	Includes: All images taken during shoot; Creative fee (time on location plus post production); Usage fee (some restrictions apply); Expenses; and set of professional quality prints.
4 - 8 hrs	\$1100	

High Dynamic Range (HDR) Images | Special circumstances are subject to different rates (may be higher or lower) | Discounts for recurring Teamwork
References available upon request | Portraits and Performances: Provide details for an estimate

Image quality relates to persuasion. You aren't merely documenting your work but are actively trying to convince other people that yours is the best of its class. Photography, like any other custom service, is never a "one size fits all" proposition, but a matter of finding the right person for the job. The right photographer for you is one who understands your design ideas and can communicate them visually to the wider world with the objective of visually "telling the story" of the project through the essential views. Together our skills, talent, and passion for our trade can truly result in a fun and worthwhile experience. Remember, good imagery is a powerful tool for conveying the quality of your work!



A word about my rates: Digital photography saves time and money, but it requires the photographer to spend considerable postproduction time to get the best results. In effect, the photographer has taken over the film lab, print lab, and prepress house. I spend approximately one hour in postproduction for every hour spent on a shoot; as such, a 4 hour shoot may realistically equate to 8 hours of photography services. Pride, reputation, and recommendations for future business are equally important to both of us. I submit that it would be extremely challenging to find better rates in the National Capital Region in exchange for the level of quality -both finished product as well as total experience - than I promise to deliver.

